



## WV Project CommuniTree Planting at Caperton Boulevard Business Park

As an environmentally friendly business, QuadGraphics has taken steps to increase tree canopy on their property in the Caperton Boulevard Business Park in Martinsburg by planting trees through WV Project CommuniTree.

The tree planting took place over the course of two separate days, April 18 and May 3, to accommodate different shifts and engage as many volunteers as possible. The second tree planting day coincided with Quad/Graphic's annual earth day celebration and clean-up event.

Matt Pennington from Region 9 led planting demonstrations on both planting days, covering the dual topics of *how* to plant trees as well as *why* it's

important to plant trees and increase tree canopy in an area with lots of development like Martinsburg.

One of the volunteers commented that the planting demonstration was reminiscent of travelling to Colonial Williamsburg, wherein the content was educational but also presented in a fun and engaging manner.

This was the second tree planting that QuadGraphics has organized at the Caperton Boulevard Business Park. With the 24 trees



planted in [fall 2015](#), the total number of trees planted through WV Project CommuniTree at this site is 48.

### A word from the Project Leader, David Grunseth:

*"I think everyone that was able to attend enjoyed it tremendously and learned a lot. It would be great to have Matt [Pennington] and Tanner [Haid] back again next year, their knowledge and passion for the event were quite evident and appreciated."*





For more information, contact the Urban Watershed Forester at [CTree@CacaponInstitute.Org](mailto:CTree@CacaponInstitute.Org) or by calling 540-335-0687.