



Carla Hardy WV Project CommuniTree Planting at the Caperton Boulevard Business Park

QuadGraphics volunteers "Do Things for the Rose" at this CommuniTree planting!

Similar to Cacapon Institute, QuadGraphics encourages their employees to pursue excellence as a goal and invest in themselves, their community, and their world.

By planting trees with Cacapon Institute through CommuniTree, QuadGraphics volunteers displayed their values and demonstrated what it means to "[Do Things for the Rose](#)".

The tree planting event began on Friday, October 13 at 10:00 am with an educational tree planting demonstration from Matthew Pennington with the Eastern Panhandle

Regional Planning and Development Council.

The interactive nature of the presentation was enjoyed by all of the volunteers, with important tree planting tips ranging from showing the proper depth to plant, unbinding the root system, mixing topsoil with the native soil to better nurture the plant, and the importance of weekly watering during the first two years.

Once Matt completed the planting demonstration, the volunteers broke into two groups and dispersed to plant the remaining trees. The project created a real sense of community among the coworkers and was a joyful experience for all of the volunteers.



After planting all of the trees, the volunteers enjoyed a meal with good food, desserts, and conversation.

From watershed protection to providing new wildlife habitation, these trees are an excellent addition to the grounds of the Caperton Boulevard Business Park.

This was QuadGraphic's third CommuniTree planting, with previous plantings taking place in [fall 2015](#) and [spring 2016](#).

A word from the Project Leader, Chris Wilson:

"The experience meant a lot to me...Every person I met or communicated with involving the project proved to be genuine to the cause and committed to growing the knowledge and importance of it's initiative. I could tell by the smiles and kind words received from the group, all of the volunteers enjoyed it."



For more information, contact the Urban Watershed Forester at ctree@cacaponinstitute.org or by calling 540-335-0687.